

Nevada County Community Wildfire Protection Plan Media Toolkit

Marketing and Media Materials

Contact

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1. Email Template

The distribution email is to be used when sending out/distributing the survey to the public.

1.1 Distribution Email Template

To: _____

Subject: **Be part of defining WILDFIRE RESILIENCE in Nevada County by taking the CWPP Survey, open June 1st through August 31st**

Hello,

Help define Wildfire Resilience by taking the Community Wildfire Protection Plan (CWPP) Survey! This is an opportunity for you and your friends, neighbors, and networks to provide input for this community-driven plan! The CWPP Survey will be available from June 1st to August 31st with the link below:

<https://forms.office.com/g/HMTdUX1j2>

Nevada County Office of Emergency Services (OES) has launched its Roadmap to Resilience, including an update to the CWPP. The Roadmap to Resilience will use critical strategic planning efforts to guide Nevada County in taking robust action to protect the places we value from wildfire. The Roadmap to Resilience will include planning efforts around wildfire protection, hazard mitigation, and evacuation. The CWPP is an integral part of Nevada County's Roadmap to Resilience and will serve as the guide for prioritizing wildfire risk reduction activities throughout the County. The CWPP will assess Nevada County's wildfire hazard and wildfire risk, as well as prioritize areas for multi-benefit wildfire risk reduction actions. The Wildfire Risk Assessment will determine mitigation priorities based on the current fire hazard, critical assets, and high-value resources. Public participation is an essential part of the CWPP process, and to encourage engagement Nevada County OES has launched a CWPP Survey. This survey will help Nevada County OES better understand how wildfire risk impacts our communities and will support the creation of a CWPP that is designed by the community it is intended to serve.

The survey is available in both English and Spanish and takes about 10 minutes to complete. The survey is open to Nevada County residents, property owners, and Nevada County workforce.

If you have any further questions, please check out ReadyNevadaCounty.org/CWPP or reach out to Alessandra Zambrano for more information:

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530.559.7286

Thank you,

2. Newsletter Template

194 word template to be added to newsletter or websites.

Nevada County Office of Emergency Services (OES) has developed a robust program to create a Roadmap to Resilience. Part of this program includes the update to the County Community Wildfire Protection Plan (CWPP) which will strategically support our community in taking action to protect the things we value from wildfire. The CWPP is an integral part of the Roadmap to Resilience and will become the guide for prioritizing wildfire risk reduction activities throughout the County. An important part of the CWPP process is to assess wildfire risk in Nevada County. The Wildfire Risk Assessment will determine mitigation priorities based on the current fire hazard, critical assets, and high-value resources. Public participation is an essential part of the CWPP process. Nevada County OES has launched a CWPP Survey to better understand how wildfire impacts our communities and to support the creation of a document that is designed by the community it is intended to serve. The survey available in English and Spanish and is open to Nevada County residents, property owners, and Nevada County workforce. **Help define Wildfire Resilience by taking the CWPP Survey available from June 1st to August 31st with the link below:**

<https://forms.office.com/g/HMTdUX1j2>

3. Flyer

**Nevada County
Community Wildfire
Protection Plan
Survey**

Help define wildfire resilience and provide input for this community-driven plan!

Take the Survey at
www.ReadyNevadaCounty.org/CWPP
URL or scan the QR Code!

We want to hear from you! Nevada County Office of Emergency Services has developed a robust program to create a Roadmap to Resilience which includes an update to the County Community Wildfire Protection Plan (CWPP). The CWPP will support our community in taking action to protect the things we value from wildfire and will become the roadmap for prioritizing wildfire risk reduction activities throughout the County. **Help define Wildfire Resilience by taking the CWPP Survey available from June 1st to August 31st**

Keep up to date on ways to participate at
ReadyNevadaCounty.org

See the folder for PDFs in English and Spanish

4. Social Media Template

Social Media Post Dates: June 1st – August 31st

Image: (see folder for JPG)



Tags: @NevadaCountyOES on Facebook or @NevCoOES on Twitter.

Hashtags: #ReadyNevadaCounty #wildfireready #NevadaCountyCWPP
#NevadaCountyWildfireResilience

Text for Post: **We want to hear from you!** Nevada County Office of Emergency Services (OES) is kicking off the update to the County Community Wildfire Protection Plan (CWPP) which will support our community in taking action to protect the places we value from wildfire. The CWPP will become the roadmap for prioritizing wildfire risk reduction activities throughout the County. Public participation is an essential part of the CWPP process. The survey is available in English and Spanish and is open to Nevada County residents, property owners, and the Nevada County workforce. **Help define WILDFIRE RESILIENCE in Nevada County by taking the CWPP Survey, open June 1st through August 31st, with the link below:**

<https://forms.office.com/g/HMTdUX1j2>